

Pierce Township Trustees
Meeting Minutes

Special Meeting
February 6, 2012 – 3:30 PM

The Board of Trustees of Pierce Township, Clermont County, Ohio met in Special Session at 3:30pm on Monday, February 6, 2012 at the Pierce Township Administration Building, 950 Locust Corner Rd. Cincinnati, Ohio 45245

Call to Order/ Roll Call

Chairman Christopher Knoop called the meeting to order at 3:30pm. Board members present: Mrs. Bonnie Batchler, Mr. Richard Riebel, and Mr. Christopher Knoop. Also present: David Elmer, Township Administrator, Dean Johns and Fred Heflin of the Advisory Committee. Karen Register, Fiscal Officer was not in attendance.

A **Motion** was made by Mr. Riebel, seconded by Mrs. Batchler, to appoint Administrator Elmer as acting Clerk. Roll call: All aye. The motion passed on unanimous vote.

The purpose of the meeting was to discuss 2012 goals and long-term strategic planning options and any other matters before the Board. Mr. Johns asked the Board to outline their goals and to describe the role they saw the Advisory Committee performing.

Mr. Riebel stated that he would like the Township to start strategically planning for the future, in particular, to target commercial development opportunities along St. Rt. 125. Mr. Riebel said the Board should start talking with landowners and developers. He continued by stating that there were many talented individuals in the Township that could contribute to a planning process.

The Board identified the Movie Theater and Kroger Developments as springboards for new development along St. Rt. 125. Board members noted their conversations with a local resident who is interested in working with the Township on a cutting-edge mixed use development. The Board, Advisory Committee and meeting attendants discussed other potential development opportunities in Pierce Township.

The Board discussed ways in which the Advisory Committee could participate in a planning process including providing assistance with creating a job description for a position that would maintain regular contact with local developers, property owners, contractors, etc.

The Board discussed the differences between strategic planning and tactical planning. Administrator Elmer noted that the development process can be very complex with lots of nuances resulting in what appears to be an overly lengthy process when in fact good development should take time to evolve.

Pierce resident Pete Kay offered to serve as a facilitator of strategic planning. Trustee Knoop suggested the Board set a meeting for a future date to learn more about Mr. Kay's offer.

Mr. Kay stated he would email the Board an overview of a strategic planning process prior to the next meeting.

Administrator Elmer left the meeting.....

A **Motion** to adjourn was made by _____, seconded by _____.
Roll call: All aye. The motion passed by unanimous vote.

The meeting adjourned at _____.

ATTESTED:

The Pierce Township approved the foregoing minutes of the Board of Trustees on:

Karen Register, Township Fiscal Officer

Chris Knoop, Chairman
Pierce Township Board of Trustees